

Regulations and Guidelines

- The competition is open to works published in newspapers, official website or WeChat official account etc. from the Chinese Mainland, Hong Kong, Macau and Taiwan.
- (PDF) 10MB() All article entries must be the original electronic version (PDF). Each entry must be within 10MB (except video).
- PDF Each entry must be submitted by separate PFD file. To allow the judges to view the original scripts, entries cannot be republished.
- Incomplete forms will disqualify entrants from the competition. Entry name in entry forms must be the same as the original text.
- Separate entry forms need to be submitted if an entry is to compete in more than one category (no more than 2 categories).

- Best in News Reporting ()
- Best in News Writing ()
- Best in Feature Writing ()
- Best in Business News Reporting ()
- Best in Arts and Culture News Reporting ()
- Best in Tech News Reporting ()

Entries for the above award categories should follow the rules below:

- PDF / () Each entry must be submitted in PDF file. Hard copy submissions are not accepted. Please make sure the name of the publication, the university/college/institute and applicants are removed from the entries.
- 3,000 () Each entry must be of no more than 3,000 characters (including punctuation, headlines and sub-headings). Article series or re-edited articles will not be accepted.
- Best in Headline Writing () 30 Each title **MUST NOT** exceed 30 words. Please make sure the names of the publication, the university/college/institute and the applicant are blotted out on entry forms
- Best in News Video Reporting () MP4 200MB 10 News Videos can only be uploaded with "MP4" file. The size of each video **MUST NOT** exceed 200MB and length **MUST NOT** exceed 10 minutes.
- Best in Features Video Reporting () MP4 200MB 10 Features Videos can only be uploaded with "MP4" file. The size of each video **MUST NOT** exceed 200MB and length **MUST NOT** exceed 10 minutes.
- Best in News Page Design () PDF JPG Each entry should be submitted by **PDF and JPG** file along with the original. **Entries cannot be redesigned.** Please make sure the names of the publication, the university/college/institute and the applicant are blotted out. There are two separate awards for each category - one chosen by judges and the other by online voting.
- Best in New-media Reporting H5 APP Refer to news work published on Mobile terminal (including but not limited to HTML5 Mobile

Website, WeChat Official Account, Mini Programs, App, etc.)

- **PDF JPG**

Each entry should be submitted by **PDF or JPG** file along with the original. **Entries cannot be redesigned.** Please make sure the names of the account, the university/college/institute and the applicant are blotted out.

Best in Short Video Reporting

- **MP4** **100 MB** **3** **Short**
Videos can only be uploaded with "MP4" file. The size of each video **MUST NOT** exceed 100 MB and length **MUST NOT** exceed 3 minutes.

Best in News Photography ()

Best in Feature Photography ()

- **JPG** **10MB**
Each entry should be in JPG format within 10MB. The entry must be a photograph without being edited. No word contents can be added on the photograph.

- Each university/college/institute can submit **no more than three pictures** per category.

- **word** Captions to the pictures must be put in a Word document separately.

Panel of Judges

Grading Criteria

Structure

Writing Skills

Comprehensiveness

--	--	--	--	--

• :
Structure:

• :
Writing skills:

• :
Comprehensiveness:

• :
Professional standards:

• :
Shooting:

• :
Editing and Dubbing:

• :
News value:

• :
Features value:

• :
Content value:

• :
Professional standards:

CHINADAILY

香港版
HONG KONG

中國日報

